



## **I.D. Systems Introduces New Industrial Truck Telematics Solution Aimed at Small & Medium Sized Manufacturing, Distribution, & Retail**

March 12, 2018

***Developed by the Keytroller division of I.D. Systems, the 106 offers the perfect balance of features and cost to enable 100% forklift fleet visibility in even the smallest fleets***

WOODCLIFF LAKE, N.J.--(BUSINESS WIRE)--Mar. 12, 2018-- [I.D. Systems, Inc.](#) (NASDAQ:IDSY), a leading provider of enterprise asset management technology announced today that the Keytroller division has developed a new class of industrial truck telematics platforms aimed at small to medium sized fleets in use in Manufacturing, Distribution, Logistics, and Retail centers. This same platform can also secure & track construction heavy equipment. The 106 is being introduced a LogiMat in Stuttgart, Germany today and will be commercially available, in volume, in early summer.

The new 106, offers a perfect blend of size, ease of installation, ease of use, and value. The system does not require complicated IT support, as it operates over a Bluetooth direct connection to an iPad or iPhone. Upgrades to multi-site WiFi-connected systems will be available. Now site managers at warehouse, manufacturing, distribution and retail environments can know that only certified operators are using their equipment, document that they have completed required safety checklists, and keep track of how their equipment is operated. Peace of mind at an affordable price – that's the 106.

"The 106 marks a true leap forward to making telematics available at every fleet, regardless of size, budget, or technical sophistication," stated Terry Wickman, President of the Keytroller division. "There are more than 10 million industrial trucks globally and the vast majority of this huge opportunity is in mid-to-small fleets. The 106 hits the opportunity in the bullseye."

"We are excited to be working with the Keytroller team to bring such an affordable and easy to use product to the European marketplace," added Ute Filippone, ID Systems' EMEA Manager. "We are actively recruiting distributors in selected geographies throughout Europe."

For more information visit <http://www.keytroller.com/KEYTROLLER-106-Series.html>

### **About I.D. Systems**

Headquartered in Woodcliff Lake, New Jersey, with subsidiaries in Texas, Germany, and the United Kingdom, I.D. Systems is a leading global provider of wireless M2M solutions for securing, controlling, tracking, and managing high-value enterprise assets such as industrial vehicles, rental cars, trailers, containers, and cargo. The Company's patented technologies address the needs of organizations to monitor and analyze their assets to increase efficiency and productivity, reduce costs, and improve profitability. For more information, please visit [www.id-systems.com](http://www.id-systems.com).

### **Cautionary Note Regarding Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of federal securities laws. Forward-looking statements include statements with respect to I.D. Systems' beliefs, plans, goals, objectives, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond I.D. Systems' control, and which may cause its actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forward-looking statements. For example, forward-looking statements include statements regarding: prospects for additional customers; potential contract values; market forecasts; projections of earnings, revenues, synergies, accretion or other financial information; emerging new products; and plans, strategies and objectives of management for future operations, including growing revenue, controlling operating costs, increasing production volumes, and expanding business with core customers. The risks and uncertainties referred to above include, but are not limited to, future economic and business conditions, the loss of key customers or reduction in the purchase of products by any such customers, the failure of the market for I.D. Systems' products to continue to develop, the possibility that I.D. Systems may not be able to integrate successfully the business, operations and employees of acquired businesses, the inability to protect I.D. Systems' intellectual property, the inability to manage growth, the effects of competition from a variety of local, regional, national and other providers of wireless solutions, and other risks detailed from time to time in I.D. Systems' filings with the Securities and Exchange Commission, including its annual report on Form 10-K for the year ended December 31, 2016. These risks could cause actual results to differ materially from those expressed in any forward-looking statements made by, or on behalf of, I.D. Systems. Unless otherwise required by applicable law, I.D. Systems assumes no obligation to update the information contained in this press release, and expressly disclaims any obligation to do so, whether a result of new information, future events, or otherwise.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20180312006195/en/>

Source: I.D. Systems, Inc.

I.D. Systems  
Barry Issberner, 201-678-7740  
Vice President of Marketing  
[biissberner@id-systems.com](mailto:biissberner@id-systems.com)

or  
Farrell Talbot Consulting for I.D Systems  
Erin Farrell Talbot, 917-232-9309  
[erin@farrelltalbot.com](mailto:erin@farrelltalbot.com)

or

Liolios Group, Inc.  
Matt Glover, 949-574-3860  
[IDSY@liolios.com](mailto:IDSY@liolios.com)